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NATIONAL DENTAL ORGANIZATIONS SUPPORT ORAL HEALTH AMERICA’S FALL FOR SMILES CAMPAIGN

CHICAGO, November 6, 2014 — According to a recent survey commissioned by Oral Health America (OHA) and conducted by Harris Poll, low-income Americans, young adults and those living in urban areas are more likely to have limited access to daily oral care items, making them more likely to skip some key daily care activities. That is why the American Association of Dental Office Managers (AADOM), the National Dental Association (NDA) and OSAP (Organization for Safety, Asepsis and Prevention) are supporting OHA’s Fall for Smiles campaign, which educates Americans about the importance of maintaining a healthy mouth through daily brushing and flossing, regular dental visits, eating healthy foods and avoiding tobacco.

This year’s Fall for Smiles campaign is shining a light on the disparities that exist in this country when it comes to oral health, encouraging all Americans to spread the message of the importance of oral health to overall health. Thanks to the generous support of the campaign’s sponsors, including AADOM, the NDA and OSAP, OHA is able reach hundreds of thousands of Americans with this simple yet important message and offer free resources for anyone who wants to participate.

Those interested in learning more about the Fall for Smiles campaign and accessing downloadable resources can visit the Fall for Smiles webpage at www.oralhealthamerica.org/fallforsmiles.

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ABOUT ORAL HEALTH AMERICA

OHA’s mission is to change lives by connecting communities with resources to drive access to care, increase health literacy and advocate for policies that improve overall health through better oral health for all Americans, especially those most vulnerable. Through Smiles Across America®, which serves 440,000 children annually, the Wisdom Tooth Project®, which reaches tens of thousands of older adults, and the Campaigns for Oral Health Equity, which prioritizes oral health alongside other chronic diseases, OHA provides needed oral health care and education, helping Americans of all ages to have a healthy mouth and understand the importance of oral health for overall health. For more information about Oral Health America, please visit www.oralhealthamerica.org.

Like Oral Health America on Facebook, Facebook.com/OralHealthAmerica
Connect with Oral Health America on LinkedIn, Facebook.com/OralHealthAmerica
Follow Oral Health America on Twitter, @Smile4Health
ABOUT AMERICAN ASSOCIATION OF DENTAL OFFICE MANAGERS
The American Association of Dental Office Managers (AADOM) is an organization of professional office managers, practice administrators, patient coordinators, insurance and financial coordinators, and treatment coordinators of general and specialized dental practices. The largest association of its kind, it is our mission to provide our members with networking, resources and education to help them achieve the highest level of professional development. For more information please call 732-842-9977 or visit www.dentalmanagers.com.

ABOUT NATIONAL DENTAL ASSOCIATION
The National Dental Association promotes oral health equity among people of color by harnessing the collective power of its members, advocating for the needs of and mentoring dental students of color, and raising the profile of the profession in our communities.

ABOUT OSAP
The Organization for Safety, Asepsis and Prevention (OSAP) is the voice for leadership and compliance of dental infection prevention and safety policy development, education, research and service. Serving the oral healthcare profession for 30 years, the organization offers many continuing education opportunities and training resources such as the Infection Control in Practice Team Huddle™ training newsletter; symposium; and charts and checklists that guide professionals to deliver the safest dental visit for each patient. OSAP’s membership program offers many online resources, publications, discounts, toolkits and continuing educations credits for dental professionals. For more information, or to join OSAP, visit www.OSAP.org.

The 501(c)(6) membership association also maintains the OSAP Foundation, a 501(c)(3) tax-exempt educational Foundation. The mission of the Foundation is to augment the Association’s ability to provide information and education by raising funds from the healthcare industry, private sector businesses, foundations and the government. The Foundation is dedicated to education, research, service, and policy development to promote safety and the control of infectious diseases in dental healthcare settings worldwide.