



FOR IMMEDIATE RELEASE
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**SUPPORTERS HELP ELEVATE THE HEALTH OF SOCIETY AT
ORAL HEALTH AMERICA'S 21ST ANNUAL GALA & BENEFIT**

March 1, 2011, CHICAGO, IL--Oral Health America (OHA), a national, non-profit organization founded in 1955 and headquartered in Chicago, raised nearly \$500,000 at its 21st annual Gala and Benefit on Wednesday, February 23, at Chicago's Field Museum. Over 840 guests mixed mingled, and danced under tempered glass, exotic metal fixtures, grand stone columns, antique light fixtures, and an enormous Tyrannosaurus rex dinosaur skeleton while participating in an auction and raffle to benefit OHA's programs which bring healthy mouths to life.

"Many, many thanks are due to the hundreds of enthusiastic guests and sponsors who helped us raise a record level of support for our work," said Beth Truett, President and CEO, Oral Health America. "Your presence here tonight has provided OHA the opportunity to connect the oral health community and elevate the health of society."

At the event, OHA paid special tribute to the companies and organizations that have donated over \$1 million each. They are: American Dental Association, DENTSPLY International, Henry Schein, Procter & Gamble, Wm. Wrigley Jr., Co., W. K. Kellogg Foundation, The Robert Wood Johnson Foundation, and the newest million dollar donor, Trident®.

"These companies and foundation are true leaders—not just in our midst, but for the country as a whole", said Dr. Keith Suchy, Chair, Oral Health America. "They recognize the importance of oral health to overall health—and they take action!"

This year, Oral Health America broke all records and raised an immense amount of sponsorships! Gala sponsors were: DentaQuest, Patterson Dental, Ivoclar Vivadent, Carestream Dental, DENTSPLY International, Colgate-Palmolive Co., Midmark, 1-800-DENTIST, Henry Schein Dental, Chicago Dental Society, Belmont Publications, SciCan, Philips Sonicare, Atlantic Precious Metal Refining, Unilever, Mr. and Mrs. Bernard J. Beazley, DentaleZ Group, Burkhart Dental Supply, ConFirm Monitoring Systems/Crosstex, Argen Corporation, GC America, OralDNA Labs, Karwoski & Courage Public Relations, Bisco.

OHA's mission is to change lives by connecting communities with resources to increase access to oral health care, education and advocacy for all Americans, especially those most vulnerable. Sign up for OHA's eNewsletter at oralhealthamerica.org, become OHA fans on Facebook, and follow our Tweets at Smile4health.

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