



Smokeless Does NOT Mean Harmless

National Spit Tobacco Education Program

NSTEP PRODUCT CATALOG 2010

Videos



"Innocent Addiction"

running time: 10:00 min

The story of Gruen Von Behrens, a very courageous young man who was diagnosed with oral cancer at the age of seventeen. Now in his mid-twenties, Gruen talks about his life as a cancer patient and survivor, and the tragedies his family has experienced because of his addiction to spit tobacco, which he once considered harmless. Available in DVD.



"Tragic Choice: The Bob Leslie Story"

running time: 10:12 min

Joe Garagiola narrates this powerful story of a young man—a baseball player and coach—whose life was ended abruptly because of his choice to use spit tobacco. The video includes moving interviews with Bob, his wife, and members of his high-school baseball team. Available in DVD.



"Glory Days...Gory Days"

running time: 8:50 min

The poignant story of former Major Leaguer Bill Tuttle, his wife Gloria, and their struggle with oral cancer caused by Bill's use of spit tobacco throughout his career. OUT OF STOCK.

Posters



"Michelle Smith: It's Really Gross"

The U.S. Gold Medal pitcher for the U.S. Olympic softball team makes her statement against the use of spit tobacco. (17" X 22")



"Bill Tuttle: Glory Days... Gory Days"

Before and after pictures show what happened to Bill Tuttle after 38 years of spit tobacco use? (18" X 24")

Brochures



Gruen Von Behrens Photo Card

5 X 7-photo card featuring oral cancer survivor, Gruen Von Behrens, with spit tobacco facts on reverse side. Gruen tells his personal story and adds that "spit tobacco seemed harmless, but it has ruined my life."



Gruen Von Behrens - Tips for Quitting Spit Tobacco

Wallet sized bi-fold brochure including suggested steps to quitting spit tobacco. Currently SOLD OUT- Please contact Melissa for more estimated delivery



"What's really in Spit Tobacco?"

Instep's most popular brochure has information on spit tobacco, addiction, and oral cancer with quotes from Major League players and others who have struggled with spit tobacco use. Recently updated.

Currently SOLD OUT- Please contact Melissa for more estimated delivery



"Who Uses Spit Tobacco"

Spit tobacco—it's not being used just by baseball players and "good 'old boys." An informational brochure for adults about the spit tobacco use trends among youth, and what adults can do to help kids understand the

health risks involved in using this addictive product.



"Spit Tobacco... Dangerous and Deadly"

A message from Joe Garagiola and statements from Hank Aaron, Len Coleman, and Mickey Mantle on the problem of spit tobacco use in America. Features a "Peanuts" cartoon given to NSTEP by the late Charles Schulz, who was a baseball fan—and no fan of spit tobacco.



"Six Steps to a Healthier You...You Can Quit"

Simple steps and strategies to help spit tobacco users quit. Nicotine use can lead to a strong addiction, but by establishing a personalized cessation process, it's an addiction that you can break!

2008 NSTEP PRICING GRID

Videos	1-10	11-50	51-200	201-500	501-1,000
<u>Innocent Addiction</u> VHS, DVD	15.00	10.00	10.00	10.00	10.00
<u>Tragic Choice</u> VHS, DVD	15.00	10.00	10.00	10.00	10.00
Bill Tuttle, <u>Glory Days</u> VHS	15.00	10.00	10.00	10.00	10.00

Posters	1-10	11-50	51-200	201-500	501-1,000
Michelle Smith - <u>Really Gross</u>	5.00	4.00	3.00	2.00	1.00
Bill Tuttle – <u>Glory Days</u>	5.00	4.00	3.00	2.00	1.00

Brochures	1-250	251-500	501-1,000	1001-5,000	5001-10,000	Over 10,000
5 x 7 Gruen Photo Card	.55	.50	.45	.40	.35	.30
Gruen Tips for Quitting	.20	.15	.10	.10	.07	.07
What’s Really In Spit Tobacco	.50	.48	.45	.40	.35	.30
Who Uses Spit Tobacco	.50	.48	.45	.40	.35	.30
Spit Tobacco, Dangerous & Deadly	.50	.48	.45	.40	.35	.30
Six Step to a Healthier You	.50	.48	.45	.40	.35	.30

Shipping & Handling Charges:

ORDER PRICE	SHIPPING & HANDLING PRICE *(to USA only)
Up to \$15.00	7.50
\$15.00 - 150.00.....	15.00
\$150.00 - 300.00.....	20.00
\$300.00 - 500.00.....	25.00
\$500.00 - 1,000.00.....	30.00
\$1000.00 - 2,000.00.....	35.00
Over \$2,000.00.....	Contact OHA/NSTEP office

*Orders to other countries will be based on actual weight of shipment and shipping charges as determined by our shipper will be in **excess** of these prices.

Oral Health America
410 N. Michigan Avenue, Suite 352
Chicago, IL 60611
Phone (312) 836-9900 Fax (312) 836-9986

NATIONAL SPIT TOBACCO EDUCATION PROGRAM
(NSTEP)
ORDER FORM

An Oral Health America Program



SHIPPING ADDRESS:

BILLING ADDRESS:

ATTN: _____

ATTN: _____

PHONE: _____

PHONE: _____

FAX: _____

FAX: _____

QTY	DESCRIPTION	UNIT PRICE	TOTAL PRICE

PURCHASE ORDER # _____
(IF APPLICABLE)

TOTAL: _____
SHIPPING: _____
TOTAL: _____

MC/VISA #: _____ EXP. DATE: _____

NAME ON CARD: _____ SIGNATURE: _____

Please type or write legibly, and mail, fax or email to:
Oral Health America
410 N. Michigan Avenue, Suite 352
Chicago, IL 60611
312.836.9900
Fax 312.836.9986
Contact or email Melissa@oralhealthamerica.org