

NSTEP®

2011 Slogan Contest

Presented to the individual Little League Baseball or Softball player that best demonstrates knowledge about the consequences of using spit tobacco.

Oral Health America, a national non-profit organization, is pleased to announce the launch of its 2011 NSTEP® (National Spit Tobacco Education Program) slogan contest. All Little League Baseball and Softball players up to the age of fourteen (14) that are on a roster for an affiliated Little League program in the United States for the 2011 season are eligible for the award.

Oral Health America will award the winner a paid trip for two (2) for one night including airfare, hotel accommodations and ground transportation to the Little League World Series in South Williamsport, PA. (Please note: The World Series is held between August 18 and August 28, 2011. The winner must be able to travel during this period.)

The winner will receive a prize valued up to five hundred dollars (\$500). The winner's league will receive five hundred dollars (\$500) from Oral Health America.

Chicago White Sox pitcher John Danks is partnering with NSTEP and Little League to promote the message that "smokeless does not mean harmless" and will send a congratulatory message and recognition gift to the slogan contest winner and the five (5) runners-up.

Respondents are to create an original slogan that describes the hazards of using tobacco. Slogans should not exceed ten (10) words in length and should indicate what is bad about using tobacco. The slogan should be directed toward children between the ages of 8 and 14.

A maximum of three entries per person will be accepted. The first three entries received will be the entries of record. All entries received from an individual thereafter will not be considered. All entries that are deemed offensive, abusive, or inappropriate by Oral Health America will be discarded. Any entries that are not of original thought or idea will also be discarded.

Each entry should be submitted on a separate page using the attached entry form. Entries submitted via email should include the following elements:

1. Original slogan
2. Entrant's name, address, and age
3. Name and phone number of parent(s) or legal guardian(s)
4. Your Little League's name, city, state, and district
5. The name of the League's president and his/her telephone number
6. **Entries must be received by July 1, 2011.**

Entries can be mailed, faxed or e-mailed to:

Melissa Hoebbel

Oral Health America NSTEP® Slogan Contest

410 North Michigan Avenue, Suite 352

Chicago, IL 60611-4211

NSTEP@oralhealthamerica.org or Fax # 312.836.9986

NSTEP Slogan Contest Entry Form

Section I: Original Slogan

Enter your original slogan here

Section II: Entrant information

First name Last name Age

Street address

City State Zip

Section III: Parent/Guardian Information

Name of parent(s) or legal guardian(s) () Phone number

Parent/Guardian E-mail

Section IV: League Information

Name of Little League

City State Zip

Section V: League President Information

Name of league president () Phone number

League President E-mail

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