



FOR IMMEDIATE RELEASE
November 30, 2010

CONTACT: Liz Rogers, (207) 756-2444
liz@oralhealthamerica.org

ORAL HEALTH AMERICA AND PARTNERS PLEDGE TO SUPPORT PREVENTIVE DENTAL CARE FOR 500,000 AT-RISK CHILDREN
Greater NY Dental Meeting Event Promotes Charitable Cause

November 30, 2010, Chicago, IL—At an event yesterday at the Greater New York Dental Meeting, Oral Health America announced the launch of the Seal Two Million Campaign, and committed to sealing two million teeth for over 500,000 at-risk children by 2020. Dental sealants are a plastic coating applied to the chewing surfaces of children's teeth, and are a proven measure in fighting tooth decay (or cavities). Tooth decay is the most common chronic childhood disease in the United States, and children miss over 51 million school hours each year due to dental related illness.

"It is almost unimaginable to many Americans that there are children in our communities who go to school unable to concentrate because their mouths are hurting from untreated tooth decay," said Beth Truett, President and CEO, Oral Health America. "Our Smiles Across America® program grantees, who provide preventive dental care services in school-based or school-linked settings, see children in pain every day. The Seal Two Million Campaign reflects our intention to expand the impact of our programs, and represents our commitment to ensuring that all children and families get the dental care they need."

DENTSPLY International, a 55-year supporter of Oral Health America, hosted the event, and led the dental industry and profession in pledging to support the Seal Two Million Campaign.

"DENTSPLY International is a proud supporter of Oral Health America's programs, and is honored to help raise awareness among the dental industry and profession of the Seal Two Million Campaign," said Linda Niessen, DMD, Chief Clinical Officer, DENTSPLY International. "We know that a gift to Oral Health America, whether it's funding or donated dental product, is truly making a difference keeping children and adults healthy, in school and at work."

This year, Oral Health America reached its previous goal, a commitment made to America's Promise Alliance in 2000, to provide one million dental sealants for over 225,000 children by 2010. Companies that have generously contributed donated over one million dental sealants include DENTSPLY International, 3M ESPE, Pulpdent Corporation, Harry J. Bosworth Company, and Ivoclar Vivadent.

"This type of commitment exemplifies the impact that the work of our 400+ Alliance partners engage in every day to improve the lives of children and youth in this country. It represents the kind of action that's necessary to ensure our young people graduate high school healthy and prepared to reach their full potential," said Marguerite W. Kondracke, president and CEO, America's Promise Alliance. "The Alliance congratulates Oral Health America on this tremendous milestone and applauds them on their desire to extend this wonderful program

because we know that the health of our young people is an essential ingredient for their overall success.”

Oral Health America, a national non-profit organization founded in 1955, is dedicated to changing lives by connecting communities with resources to increase access to oral health care, education and advocacy for all Americans, especially those most vulnerable. For more information, visit www.oralhealthamerica.org.

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